

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 21st day of March, 2013, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:35 PM at the Town of Hollywood Park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Secretary John F. Dini, Directors Scott Farrimond, Stu Werner and Phillip Wilberg

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Mayor Mark Perry, Janice Almaia – City Secretary, Harry B. Adams – EDC Attorney, and Adelina Mardegain – City Finance Director.

- The City Finance Director presented the financial statements. Motion to approve- Dini, Werner second. Approved 5-0
- Motion to approve minutes with amendments and attachment of citizen comments from previous working session meeting of February: Dini, Wilberg second. Approved 5-0

Citizen Comment: Sheri Tyner, President of the HOA, offered her assistance in coordinating with the HOA for development activities.

President Land described the new agreement reached between the Town and the hotel industry for use and distribution of the hotel tax fund.

- Motion: To approach the ownership of the Holiday Inn Express and begin discussions of cooperative marketing: Farrimond, Werner seconds. Approved 5-0

- Motion: to work with Town staff on design of HP EDC business cards. Dini, Farrimond second. Approved 5-0

Ongoing discussions:

Digital Sign. Town staff was asked to develop an RFP for additional bids.

Mulch Day. Enter into discussion with SAWS regarding potential rebates

Dublin and Associates. Obtain contract for services as approved by City Council. Begin working on structure of

- Motion: To authorize expenditure of not more than \$300 for a half page ad in Sparks promoting mulch day. Werner, Wilberg second. Approved 5-0
- Motion: To authorize an expenditure of not more than \$1,000 for postcards to promote mulch day to citizens. Farrimond, Dini second. Approved 5-0

The Board requested that the EDC attorney look into Federal matching funds for Town infrastructure development.

There being no further business, the President announced the next meeting scheduled for April 18, 2013 at 5:30PM at City Hall.

The meeting was adjourned at 6:50 PM.



Brent Lane, President


John F. Dini, Secretary